

# MPE AWARDS 2022



**CATEGORIES VOTED BY JUDGES:**

**MERCHANT ACQUIRER OF THE YEAR** 

**MOST INNOVATIVE FRAUD/ PREVENTION SOLUTION**

**BEST USE OF DATA ANALYTICS & AI**

**BEST CROSS-BORDER MERCHANT SOLUTION**

**BEST IN-STORE PAYMENTS SOLUTION**

**BEST MERCHANT PAYMENT ACCEPTANCE PROVIDER**

**BEST PAYMENTS PARTNERSHIP**

**BEST PLATFORM/ MARKETPLACE PROVIDER**

**BEST USE OF CRYPTO/ BLOCKCHAIN IN THE MERCHANT PAYMENTS ECOSYSTEM**

**BEST USE OF OPEN BANKING FOR PAYMENTS**

**CHAIRMAN AWARD – BEST NON-PROFIT/ CHARITIES INITIATIVE**

**CATEGORY VOTED BY JUDGES & MPE DELEGATES**

**BEST STARTUP INNOVATION**

**CATEGORY VOTED BY PUBLIC**

**MPE INFLUENCER OF THE YEAR**



## MPE AWARDS 2022 STATUETTE

### The Awards History & Concept

The MPE Awards' history started in 2010 as the 1st European awards to recognize the outstanding role of card acquirers, processors, PSP's, POS and payment solution providers and to honor companies and individuals who helped move the industry forward.

The MPE Awards Trophy was uniquely designed and manufactured for the MPE Awards by recognized young European artists at inception. The Awards statuette design concept - "Guiding Hand" - represents how MPE sees the acquirers, POS and payment solution providers.

### The Awards Trophy & Artists

The MPE Awards do not reward its winners with laser-engraved glass or „wannabe Oscars“. Instead, MPE went the harder way of finding highly skilled artists and recognised artists whose task is to create unique Guiding Hand statuettes, using valuable materials with design changed from year to year, reflecting the current trends and important happenings in the payment industry.

From 2014 a Croatian artist Gordana Turuk created her new organic glass and gold plated statuette to please the eye of the winners.



## MERCHANT ACQUIRER OF THE YEAR AWARD GOES TO...

**Carat** from **fiserv.**

The “Merchant Acquirer of the Year” Award goes to the merchant acquirer who has demonstrated success in their merchant relationships through the provision of excellent products and services.

*“Fiserv won this Award for their new way of thinking about people, processes, and technology, resulting in the launch of the Carat system. Fiserv deserved the award for its new approach to the e-commerce journey, delivering global payment opportunities across all channels, devices, and payment methods.”*

**Marc Bongers, Chief Commercial Officer @ Webshield presented this award to the winner.**



*“This has been a pivotal year for Fiserv and our clients across Europe and the world, who are embracing omnichannel commerce as a new way of doing business, addressing the changing ways people want to pay while enhancing customer experience and increasing conversion,” said Peter O’Halloran, Head of Enterprise & Digital Commerce for Fiserv in EMEA.*

*“We’re proud to be named “Merchant Acquirer of the Year” for the success we’ve enabled our clients to achieve with the launch of Carat, which is helping merchants enable digital payments, optimize commerce, embed financial services, and scale during a time of increasingly pressing market and customer demands.”*



## MOST INNOVATIVE FRAUD/PREVENTION SOLUTION AWARD GOES TO...

### ACI Worldwide

The "Most Innovative Fraud/Prevention Solution" Award goes to the provider who launched an innovative solution in the last 18 months that can demonstrate tangible benefits to merchants regarding fraud prevention, identity, or authentication.

*"ACI Worldwide won this Award for their field use of their patented Fraud Management Incremental Learning Technology, ACI Worldwide deserved the award for their multi-tiered approach to merchant fraud and the industry-first approach to machine learning."*

**Kevin Carson, VP, Global Business Development @ Freedompay presented this award to the winner.**



*"Fraud is evolving more rapidly than ever, so the tools used to detect and prevent it need to be highly adaptable and responsive to emerging threats," said Richard Jolly, Head of eCommerce, Fraud & Omni-Commerce, Europe, ACI Worldwide.*

*"Recognition at this year's MPE Award is proof that our approach - combining modern and market-oriented adaptive machine learning with a multi-tiered fraud strategy is helping payment providers and merchants to gain the upper hand in the fight against fraud. It also reflects the tireless efforts of our fraud analysts and experts, backed by innovations from our award-winning data science team, to deliver a best-in-class solution."*

## BEST USE OF DATA ANALYTICS & AI AWARD GOES TO...

### PAIR Finance

The “Best Use of Data Analytics & AI” Award goes to the company that uses Data Analytics or AI to support merchants in any way that is NOT involved in Fraud prevention. To stress, this is not about Fraud Prevention using AI/Data analytics but covers areas such as loyalty, customer engagement, customer & merchant support/service, etc.

*“PAIR Finance collected this Award for their unique, AI-based debt collection technology, which motivates overdue clients to pay their outstanding amounts without negatively affecting the customer relationship,”*



*“This recognition is another milestone achievement, proving our unique commitment to develop cutting-edge AI technology to help our 350 european enterprise customers transform their debt collection process and provide market leading technology,” said Stephan Stricker, Founder and CEO of PAIR Finance.*

*“Our AI-powered collections service delivers an immediate increase in recovery across all industries while enabling companies to safeguard their customer relationship and helping consumers to manage their finances in a personalized and self-determined way. I’m very proud to accept the prestigious MPE award on behalf of all my hard-working colleagues at PAIR Finance.”*



## BEST CROSS-BORDER MERCHANT SOLUTION GOES TO...



The “Best Cross-Border Merchant Solution” Award goes to the payments provider that supports cross-border e-commerce expansion (globally or in multiple high-growth markets) at scale while optimizing authorization rates and reducing fraud.

*“PayU won this Award for the simplicity and user-friendliness of their PayU Hub solution. Their global payment platform allows merchants to accept payments in any country, with top expertise across 50+ emerging markets, while enabling a wide range of payment optimisation and security features via a single API.”*



*“We are proud to be recognized as the leading solution for cross-border payments by the MPE Awards. It confirms our commitment to adding value for global merchants who use our all-in-one payment platform to expand beyond national borders,” said David Sebel, Head of Commercial Excellence, PayU*

*“Our innovative global payments solutions are trusted daily by more than 450,000 merchants worldwide, enabling our customers to reduce cost, time to market, and increase approval rates. More than anything, our local expertise on the ground genuinely helps our global cross-border merchants understand and tap into the local potential and consumer segments, helping them grow their online business faster.”*

## BEST IN-STORE PAYMENTS SOLUTION AWARD GOES TO...



The “Best In-Store Payments Solution” Award goes to the organization that has developed the most innovative in-store payment acceptance solution that provides value and differentiation for merchants and a great payments experience for customers.

*“Global Payments received this Award for their GP Tom app, a revolutionary application that allows merchants to accept cards and cryptos with a mobile phone,”*



*“Our recognition by the MPE Awards means that we are going in the right direction and changing the market for the better with our products,” said Radovan Bryx, Head of Innovation at Global Payments.*

*“Our extensive efforts and investments in new products & features and innovation during the COVID era are positively perceived by our customers and industry experts.”*







## BEST MERCHANT PAYMENT ACCEPTANCE PROVIDER AWARD GOES TO...



The “Best Merchant Payment Acceptance Provider” Award goes to the provider who can demonstrate real benefits to merchants either in terms of omnichannel or multi-rail payment acceptance service provision facilitation, open banking, payment orchestration, embedded finance, innovative commercial constructs, or other demonstrable and quantifiable merchant benefits (fraud reduction/chargebacks).

*“Checkout.com deserved this Award for the quality of service delivered to their clients, thanks to their in-house built infrastructure and fully-owned and controlled technology stack,”*



## BEST PAYMENTS PARTNERSHIP AWARD GOES TO...

# Payten

The “Best Payments Partnership” awards up to two organizations who have formed a business partnership and, by working closely together, have delivered outstanding value that goes far beyond a customer-supplier relationship.

*“Paratika Payment Systems got this Award for their Turkey’s first ever equity-based crowdfunding project, working beyond the payment infrastructure and offered in both the local and global markets,”*

**Brian Coburn, CEO @ BR-DGE presented this award to the winner.**





## BEST PLATFORM / MARKETPLACE PROVIDER AWARD GOES TO...

# Parkopedia

The “Best Platform / Marketplace Provider” Award goes to the organization offering the best, most comprehensive, most useful platform or marketplace supporting merchants or other players in the merchant payments ecosystem such as banks, PSP, service providers, consumers with solutions in any area of the ecosystem.

*“Parkopedia got this Award for their integrated in-car payment platform, aggregating multiple suppliers and payment providers into one API,”*



*“We are honored to have won the ‘Best Platform/ Marketplace Provider’ for our In-Car Payment Platform at the 2022 Merchant Payments Ecosystem Awards. This award embodies the team’s hard work and dedication that has gone into making the multi-domain Platform what it is today,” said Eugene Tsyркlevich, Founder and CEO of Parkopedia.*

*“We are truly committed to creating an effortless payment experience for drivers that compliments their journeys without adding any unnecessary layers of friction, and we look forward to the continued rollout of the Parkopedia Payment Platform into new vehicles around the world.”*

## BEST USE OF CRYPTO / BLOCKCHAIN IN MERCHANT PAYMENTS ECOSYSTEM AWARD GOES TO...

# Orbital.

The “Best Use of Crypto / Blockchain in Merchant Payments Ecosystem” Award goes to the organization offering an exceptionally flexible, functional, and innovative CRYPTO/ BLOCKCHAIN- based solution for payments or other uses in the merchant payments ecosystem.

*“Orbital received this Award for their multi-blockchain stablecoin support accompanied by a provision of FIAT multi-currency IBAN offered to all merchants,”*



*“We’re so proud to receive this award from the payment industry’s most respected event, the MPE. This just serves as such great validation that, what we’re building at Orbital, not only solves a real world problems for global merchants, but is innovative and leading in the crypto space,” said Luke Wingfield Digby, Orbital’s Co-founder & Chief Innovation Officer.*

*“We’re extremely proud of our team and what they’ve built. Orbital is excited to be enabling the next wave of global businesses to accept and handle crypto.”*

Orbital, the Winner in the Category, received first ever NFT Art (Metaverse is here) specially created for MPE 2022 Awards by Zuzana Mokos, a Slovak artist creating NFT Arts.



## BEST USE OF OPEN BANKING FOR PAYMENTS AWARD GOES TO...



The “Best Use of Open Banking For Payments” Award goes to the company that best uses open banking data or a payment initiation solution that drives end-user payments to or from merchants. Includes enabling loans at the point of sale and all account-to-account payments.

*“Trustly collected this Award for their bank payment solution, offering multiple benefits to e-commerce merchants and PSPs, including seamless payment and authentication process, rapid settlement of payments, fast refunds, and a simplified collection of cross-border payments,”*



*“We are extremely proud that Trustly has won the award for Best Use of Open Banking Payments at Merchant Payments Ecosystem. This award is reflective of the hard work by every team at Trustly and we are honoured that this was recognised by the prestigious jury,” said Ciaran O’Malley, Vice President of Financial Services & Ecommerce at Trustly.*

*“We pride ourselves on building industry leading solutions and on enabling our merchants and partners in achieving their goals. Thank you MPE for the award- we are very excited about the future.”*

## BEST NON-PROFIT/CHARITIES INITIATIVE “CHAIRMAN’S” AWARD GOES TO...

**Pennies!** 

The “Best Non-Profit / Charities Initiative” Award goes to the organization that, on its own or in partnership with others, has delivered the best merchant initiative in support of the 3rd sector.

“Pennies collected this Award for their success in enhancing the effectiveness of the charity sector and for encouraging and promoting the importance of charitable giving,”

**Hubert O’Donoghue, General Manager @ AIB Merchant Services presented this award to the winner.**



*“From everyone at Pennies, we want to say an enormous “Thank you” to the judges for the Chairman’s award for Best Non-profit/Charities Initiative at this year’s Merchant Payments Ecosystem Awards. This award is recognition of the wonderful collective effort of our staff and many Pennies’ Partners, from payments technology companies to merchants and their customers, who have so generously donated,” said Peter Nugent, Director of Finance at Pennies.*

*“Micro-donations really can change the world, and as over 145 million individual donations testify, there is a huge demand and response from customers for this affordable way of giving, particularly suiting peoples’ lifestyles and desire to continue to help those less fortunate than themselves.”*



## BEST START-UP INNOVATION AWARD GOES TO...



the “Best Start-Up Innovation” Award goes to the winner of the Innovation Corner competition for the most innovative start-up company in Merchant Payments Ecosystem.

*“Identiq collected this Award for their unique approach to collaboration between companies that works without any sensitive data sharing,”*



*“We’re excited and honored to have been chosen as the Best Startup Innovation in the MPE Awards. Between the shortlisting process, the thoughtful questions and input from the judges, and the open voting element, we know that this award truly reflects validation for our ground-breaking technology and product from industry experts and a wide audience of payments and fraud professionals,” said Itay Levy, CEO of Identiq.*

*“Identiq’s peer-to-peer identity validation is truly unique, empowering companies to work together to validate good customers by using one another’s databases and knowledge without sharing any sensitive information at all. It’s fantastic to see such enthusiasm for Identiq’s network and its exceptional positive impact on customer experience, fraud prevention and privacy.”*

## INFLUENCER OF THE YEAR AWARD GOES TO...

### CANDICE PRESSINGER

the “MPE Influencer of the Year” Award is to be awarded to the individual (or team) who has provided a significant contribution to the development of the merchant payments ecosystem either on a domestic or international basis.

*“Candice collected this Award for the leading role she takes in setting the direction for her organisation to deliver better outcomes for merchants. She is an inspiration to the payments industry professionals,”*



*“To receive the recognition of my peers and be named MPE Influencer of the Year is an absolute honour, and a high point in my career,” said Candice Pressinger, Director of Customer Data Security and Fraud at Elavon Merchant Services.*

*“I’m passionate about helping customers and bringing innovative solutions to the market, and I hope to inspire others to reach their goals by being passionate and active in the payments industry and giving and getting in equal measure. I also hope it shows others that women have a place in the payments industry, where they can have an amazing career and be part of a community that lifts each other, because we are an amazing network and industry.”*





## Special thanks goes to MPE 2022 Awards Jury Members:

1. Neira Jones, (MPE 2022 Awards Chair) Independent Advisor & International Speaker, United Kingdom
2. Roger Alexander, Expert (MPE 2022 Awards Co-Chair), VALITOR hf, United Kingdom
3. Gary Munro, CTO, CHYP, United Kingdom
4. Alex Rolfe, Managing Director, Payments Cards and Mobile Magazine, United Kingdom
5. David Parker, CEO Polymath Consulting, United Kingdom
- 6 Melisande Mual, MD The Paypers, The Netherlands
7. Volker Schlönvoigt, Director, Edgar, Dunn & Company, United Kingdom
8. Andrea Toucinho, Director of Studies, Prospective and Training, PARTELYA CONSULTING, France
9. Mark McMurtrie, Director, Payments Consultancy Ltd, United Kingdom
- 10 Claire Maslen, Chief Marketing Officer, Consult Hyperion, United Kingdom
11. Janusz Diemko, Payments Consultant, Angel Investor and Mentor, Poland
12. Emilia D'Anzica, Founder, Customer Success Consulting, Growth Molecules, US
13. Yvonne Eskenzi, Owner, Eskenzi PR, United Kingdom
14. Stanley Skoglund, Co-Founder & Director, Minerva, United Kingdom
15. Dorota Zimnoch, Global Head of Digital Strategy, Volvo Financial Services, Belgium





[mpe@merchantpaymentsecosystem.com](mailto:mpe@merchantpaymentsecosystem.com)  
[www.merchantpaymentsecosystem.com](http://www.merchantpaymentsecosystem.com)

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